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# CLUB M&EACUTE;DITERRAN&EACUTE;E - A HOLIDAY COMPANY ON THE ROAD TO RECOVERY?



Grin Verlag Feb 2013, 2013. Taschenbuch. Book Condition: Neu. 210x148x5 mm. This item is printed on demand - Print on Demand Titel. - Seminar paper from the year 2010 in the subject Business economics - Business Management, Corporate Governance, printed single-sided, grade: 1,0, Ashcroft International Business School Cambridge, course: Strategic Management, language: English, abstract: The following assignment is to undertake a strategic analysis of the French package holiday company Club Méditerranée, or as it will be mentioned by its more...

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- Authored by Martin Hellmund
- Released at 2013



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