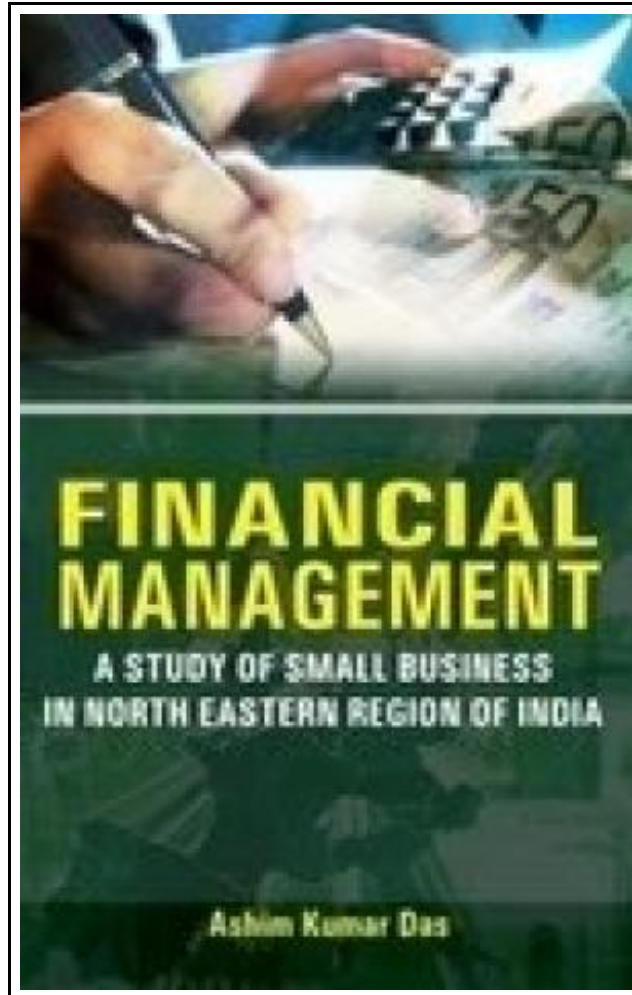


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Akansa Publishing House, 2006. Hardcover. Book Condition: New. Financial Management: A Study on Small Business of North-Eastern Region of India is about financial management tools and techniques for small business to increase their operational efficiency. Further, the book discusses the applications of these tools in a variety of decision-making situations and helps the reader understand accounting as a business language. In the realm of small business this is an innovative approach. About Author : Ashim Kumar Das teaches Financial Management and Accountancy in the Department of Humanities and Social Sciences, National Institute of Technology, Silchar, Assam. He has to his credit over eight research papers and articles in referred journals of national reputed and collected volumes. Besides, he has presented several papers and participated in over ten national and international seminars and conferences. Dr. Das` s academic interest vary from small business management, entrepreneurship, development economics to accounts and finance. Contents : Preface List of Tables Introduction Small Business in India: A Conceptual Framework North-Eastern Region of India: A Brief Profile Management Theory: Its Implications in Small Business Financial Management: Its Role in Small Business Financial Management Practices of Small Business: Data Analysis and Interpretation Research Findings: A Summary Suggestions and Conclusion Bibliography Index Printed Pages: 219.



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