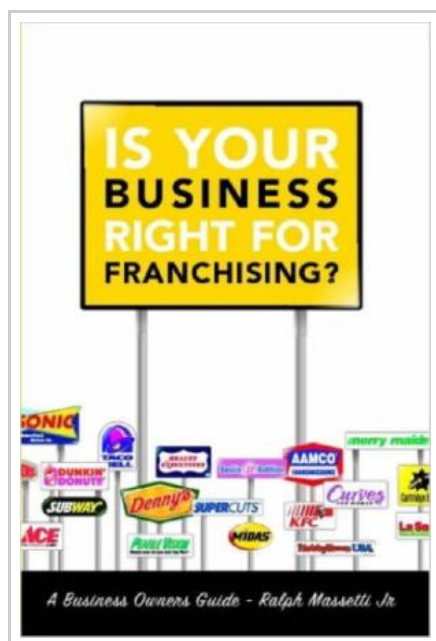



[DOWNLOAD](#)


Is Your Business Right For Franchising

By Jr. Ralph Massetti

Lulu.com. Paperback. Book Condition: New. Paperback. 144 pages. Dimensions: 8.8in. x 6.0in. x 0.2in. This book is written to offer would-be Franchisors the virtual experience and benefit of personally speaking with an expert Franchise Consultant about franchising their business. It provides straight-talk advice concerning every business and personal consideration which needs to be contemplated when deciding whether to franchise a business including: Whether your business is ready to franchise, Options for expanding your business, What to expect as a Franchisor, Introduction to the franchise development process, Branding and marketing for Franchisors, Other factors that impact your chances for success, Choosing a Franchise Developer, Sample Uniform Franchise Offering Circular (UFOC) and more. Ralph Massetti is President and CEO of The Franchise Builders, a franchise consulting, development, marketing and technology firm. He also holds a Bachelors and Master Degree in Business Administration, and is a candidate for the prestigious Certified Franchise Executive (CFE) designation. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.



READ ONLINE
[4.08 MB]

Reviews

An incredibly amazing ebook with perfect and lucid answers. It is written in basic terms and never difficult to understand. It's been written in an exceptionally basic way and it is only right after I finished reading this ebook in which it in fact modified me, affected the way I really believe.

-- **Beverly Hoppe**

Extremely helpful for all class of individuals. Better than never, though I am quite late in starting reading this one. I realized this publication from my I and dad suggested this ebook to discover.

-- **Adela Schroeder II**